



## Celebrating 'Promise' programs through social media

One of the most effective ways to inform your community about your cutting-edge programs, and the students in them, is through social media. We can amplify your reach statewide through "The Promise of Oregon" website and social media channels.

### Just follow these simple steps:

- ◆ Add the **#PromiseOR** hashtag to your Facebook, Instagram and Twitter posts so they flow into the "Promise" website.
- ◆ **On Twitter and Instagram:** Include us in the conversation by tagging **@PromiseOregon**
- ◆ **On Facebook:** Share your posts with us by typing "**@The Promise of Oregon**," which will prompt you to click on our profile to link us in your post.

**Website:** [www.promiseoregon.org](http://www.promiseoregon.org)

**Twitter and Instagram:** @PromiseOregon

**Facebook and YouTube:** ThePromiseofOregon

**Hashtag:** #PromiseOR

Questions? Email Rachel Fleenor, OSBA social media consultant,  
at [rleenor@osba.org](mailto:rleenor@osba.org) or call (503) 588-2800 or 1-800-578-6722.



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**Promise**  
OF OREGON  
**Let's Dream Bigger**

# Let's Dream Bigger

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