



Celebrating 'Promise' programs through social media

One of the most effective ways to inform your community about your cutting-edge programs, and the students in them, is through social media. We can amplify your reach statewide through "The Promise of Oregon" website and social media channels.

Just follow these simple steps:

- ◆ Add the **#PromiseOR** hashtag to your Facebook, Instagram and Twitter posts so they flow into the "Promise" website.
- ◆ **On Twitter and Instagram:** Include us in the conversation by tagging **@PromiseOregon**
- ◆ **On Facebook:** Share your posts with us by typing "**@The Promise of Oregon**," which will prompt you to click on our profile to link us in your post.

Website: www.promiseoregon.org

Twitter and Instagram: @PromiseOregon

Facebook and YouTube: ThePromiseofOregon

Hashtag: #PromiseOR

Questions? Email Rachel Fleenor, OSBA social media consultant,
at rleenor@osba.org or call (503) 588-2800 or 1-800-578-6722.



the
Promise
OF OREGON
Let's Dream Bigger