

“The Promise of Oregon” toolkit for parents/community

How can parents and the public get involved?

- Encourage your local school board **to pass a resolution** in support of the campaign. Suggested wording can be found in this toolkit.
- **Visit the campaign website**, take a photo of your child or yourself and post it to social media with the #promiseOR hashtag.
- **Nominate a child** as the “Promise Kid” of the week at his or her school. Many of these young people will be featured on “The Promise of Oregon” website.
- Load the **campaign banner** onto your Facebook page and encourage your friends to do so.
- Post your own photo with the “Promise” placard (“I’m keeping The Promise of Oregon”) on social media, such as your Facebook page. You can find a PDF of the placard in this toolkit.
- **Discuss the campaign** with friends and at community gatherings and service clubs. Remind people of how public education shaped your life, and theirs.
- **Send emails or make phone calls** to your state representative and state senator, reminding them of how much Oregon’s future depends on our commitment to public education.
- Connect with **NSBA’s national campaign** at <http://standup4publicschools.org>
- Have questions? **Email us** at info@promiseoregon.org. We’re glad to help!

Website: promiseoregon.org

Twitter and Instagram: [@PromiseOregon](https://twitter.com/PromiseOregon)

Facebook and YouTube: [ThePromiseofOregon](https://www.facebook.com/ThePromiseofOregon)